



www.thegdgroup.com

Program Goal & Guarantee: 20 Appt.'s, 200 Leads

Pre-Qualifying Leads

List of Suspects:	800
Hours to pre-qualify leads & set appt.'s:	100
Leads pre-qualified:	200

*This program guarantees a minimum of 200 leads & at least 20 of the leads will be appt.'s. If we generate more than 20 appointments in 100 hours of calling, you will receive those appointments as well.

G&D Pricing Breakdown

G&D Services

List of Suspects:	\$520
Hours:	\$4,500
Letters:	\$ N/A
G&D Set Up fee:	\$350
G&D Client Portal:	Free

G&D Rate for Service

(\$0.65 per suspect)
(\$45 per hour)
(\$ N/A per letter)
(\$350 standard set up fee)
(Free for clients)

G&D Investment Total: \$5,370

Payment Plan for this program: \$3,120 down & balance due (\$2,250) in 60 days

Discount for payment made in advance: \$400